



# MYCO | Designs

ensuring that your business thrives and evolves.

Embrace the uniqueness of your business with our cutting-edge marketing and graphic design services. Our latest offerings are meticulously crafted to suit your individual needs and circumstances.

Embark on a creative journey with us and discover a realm of personalised solutions tailored just for you.

We are here to support your business with the knowledge and skills in strategic graphic design.

The range of projects managed by MYCO Designs will empower your brand to stay current and effective in the market environment.

### Our services:

#### Branding/ visual identity

- Full brand architecture
- Naming
- Logo
- Brand imagery
- Colour schemes
- Fonts and type
- Iconography

#### Printed assets design

- Business cards
- Brochures
- Envelopes/Letterheads
- Flyers/Leaflets/Posters
- Window displays
- Banners/Billboards
- Product Packaging
- **And many more**

#### Web and social design

- Images/graphics
- Layouts/Interfaces
- Templates
- Infographics
- Landing pages
- Banners/Thumbnails
- Web icons
- **And many more**

Let's delve into the specifics - reach out to us,  
and let's start the conversation

Reach out to us at:

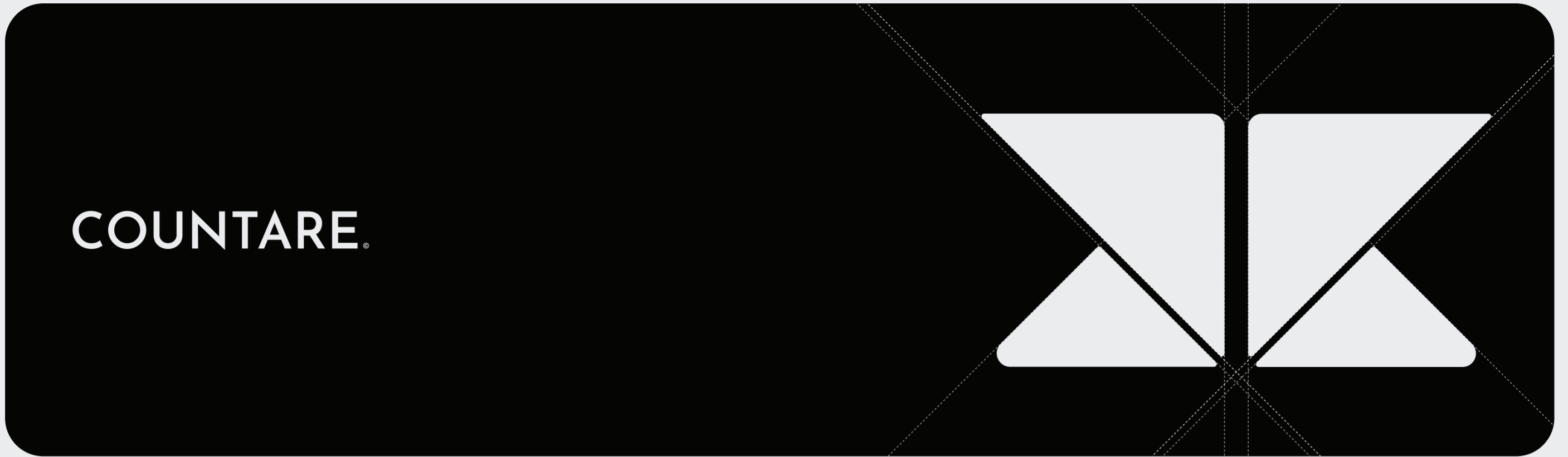
[designs@mycosupport.co.uk](mailto:designs@mycosupport.co.uk)



# Logo Design

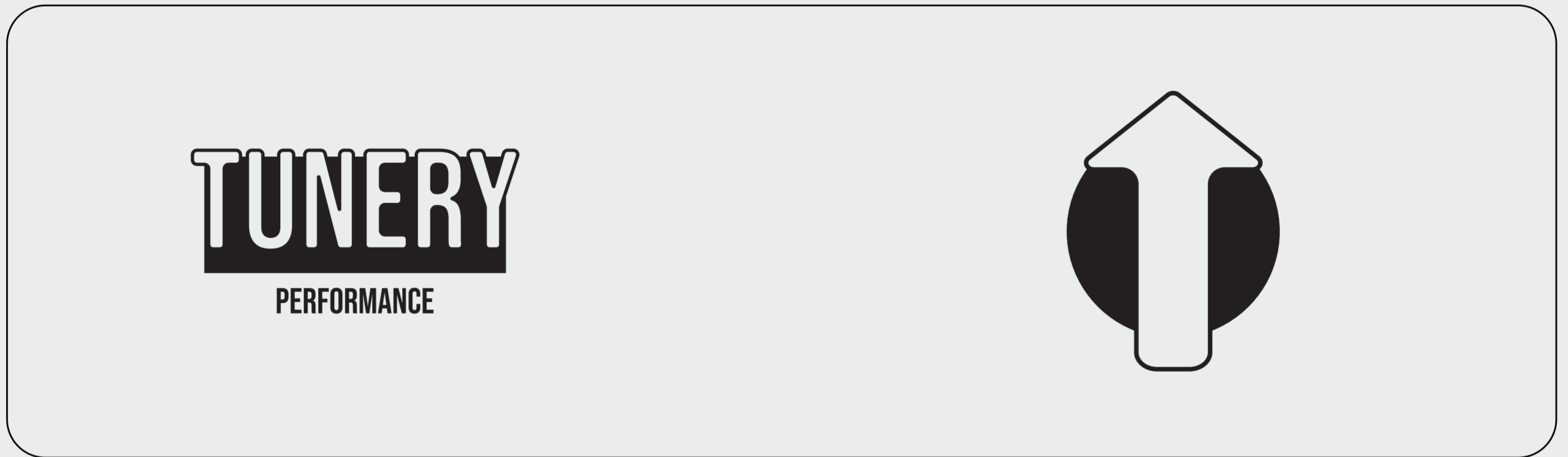
Project Countare

Industry Accounting and bookkeeping



Project Tunery

Industry Automotive



Project Keyrie

Industry Real estate



A well-designed logo is vital for brand success, acting as a visual anchor that swiftly communicates the brand's essence and distinguishes it in a crowded marketplace.

It is not only about recognition but also creating a lasting presence that connects with the target audience, fosters trust, and opens avenues for both sustained brand loyalty and business advancement.

Reach us at:



# Brand Imagery

Project Countare

Industry Accounting and bookkeeping



Project Tunery

Industry Automotive



Project Keyrie

Industry Real estate



Brand imagery shapes the visual identity of a business, leaving a lasting impression on consumers. Consistent and compelling brand imagery not only enhances recognition but also communicates values, building trust and loyalty crucial for long-term success in a competitive market.

Reach us at:



# Printed Assets

Project Keyrie

Industry Real estate



Project Tunery

Industry Automotive



Posters, billboards, and banners are impactful tools in marketing, providing a visual and widespread presence in the physical world. They serve as attention-grabbing mediums to convey key messages, promote products, and enhance brand visibility. Their large-scale format enables companies to reach a broad audience, making them essential for creating brand awareness and influencing consumer perceptions.

Reach us at:





By maintaining visual consistency across elements such as colours, typography, and layout, a well-designed UI not only enhances usability but becomes a visual representation of a brand's personality and values. This visual appeal, combined with intuitive navigation and engaging elements, contributes to increased user engagement, loyalty, and trust. In the ever-evolving digital landscape, a UI that adapts to various devices and screen sizes ensures accessibility and provides a competitive edge.



# Fonts and Colours

Project Countare

Industry Accounting and bookkeeping

**Services** • **Articulat CF Medium** and light

Accounts  
Tax returns  
VAT returns  
Bookkeeping  
Payroll  
Self Assessment  
CIS Returns  
Company formations

Two font variations to ensure flexibility and consistency across all platforms.

Fonts are key to effective communication, influencing the tone and brand identity.

Thoughtful typography enhances readability and experience, playing a crucial role in visual communication.

Good font design is a silent ambassador for a brand, influencing how it is perceived and remembered.

Main color .01 Alpha mist #F7F0FB 60%	Main color .02 charcoal black #1C1C1C 30%	Velvet vine #2D77C0 10%
Alt. Main color .01 Alpha fog #E0E0E0	Alt. Main color .02 Carbon gray #3A3A3A	

Consistency in colours fosters a cohesive and professional appearance across various touchpoints, from logos to marketing materials. A thoughtfully crafted colour palette creates a visually appealing and contributes to brand recall, making it a vital element in establishing a strong and memorable presence.

Reach us at:



## prices from

- **Logo** [1 concept, 2 revisions]:

from: **£129**

- **Brand Imagery** [1 concept, 2 revisions]:

from: **£149**

- **Low Complexity Printed Assets** (Business Cards, Leaflets, Envelopes, Folders, Banners, Stickers, etc.)

[1 concept, 2 revisions]:

from: **£129**

- **High Complexity Printed Assets** (Brochures, Window Displays, Billboards, Posters, Coupons, etc.)

[1 concept, 2 revisions]:

from: **£199**

- **Low Complexity Web & Social Design** (Templates, Web banners, Icons, Buttons, Backgrounds, Images, etc.)

[1 concept, 2 revisions]:

from: **£129**

- **High Complexity Web & Social Design** (Infographics, Landing pages, Apps and UI, Data Visualisation, etc.)

[1 concept, 2 revisions]:

from: **£199**

- **Foundation Package** (Logo design, Colour Scheme, Fonts, Brand Imagery, Brand Guidelines)

[1 concept, 2 revisions]:

from: **£599**

Reach us at:

[designs@mycosupport.co.uk](mailto:designs@mycosupport.co.uk)



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